



Ashtabula County CIVIC  
DEVELOPMENT  
Corporation



2020 Campaign

# Community Assessment

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Survey Results

February 2019

Civic Development Corporation of Ashtabula County

Ashtabula County CIVIC  
DEVELOPMENT  
Corporation



# Contact Us

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Ashtabula, OH 44005

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 [www.civicdevelopmentcorp.org](http://www.civicdevelopmentcorp.org)



Thank you for participating in Civic Development Corporation of Ashtabula County's (CDC) Community Assessment.

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**Your answers will help shape the future of our 2020 Campaign.**



# Our mission is to enhance the quality of Life in Ashtabula County.



**CAPITAL  
IMPROVEMENT**



**PARKS &  
RECREATION**



**ARTS &  
CULTURE**



**SENIORS &  
CHILDREN**

## OUR MISSION

“The Civic Development Corporation of Ashtabula County is an organization that provides leadership in addressing and planning for the needs of Ashtabula County by identifying as its strategic goals certain development programs, capital projects and initiatives, which will improve the quality of life in the county; and providing the fundraising, organization, financial experiences and oversight to attain these goals.”

We began this mission in 1959 to raise funds to respond to the growing social and recreational needs of our community.

Our first major project in 1959 was to raise the funds to build the Ashtabula YMCA. This project costed \$740,000 and was opened to the public in 1960.

In order to save money, and to efficiently utilize our donors dollars, CDC conducts a campaign only once every 5 years.

In 1965, CDC kicked off its 2nd campaign to raise matching funds to build the Kent State University Ashtabula Campus. Then in 1970, raised the money to build the Ashtabula Arts Center.

The last eleven campaigns have resulted in caring, community-minded donors funding through CDC over 20 million dollars to complete over 200 projects. CDC’s grants have also brought in matching funds from other state, federal, and philanthropic sources to increase the total value of funded projects from 20 million to over 25 million dollars.

# ABOUT THE SURVEY

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The Civic Development Corporation Community Assessment Survey was distributed to donors, donees, and other members of the Ashtabula County community in Fall 2018. The survey collected 173 responses by: direct communication, email, social media, print and word of mouth. We had a great diversity in responses by age, educational background, and industry.

The survey participants recognized Ashtabula County as rich in many natural resources. Participants indicated they would like to CDC continue to offer quality of life projects that put our children and families first, while making greatest use of Ashtabula County's abundant natural assets.

We heard that you want opportunities for families to enjoy the outdoors, but also a desire to continue a relationship connecting families with the arts.

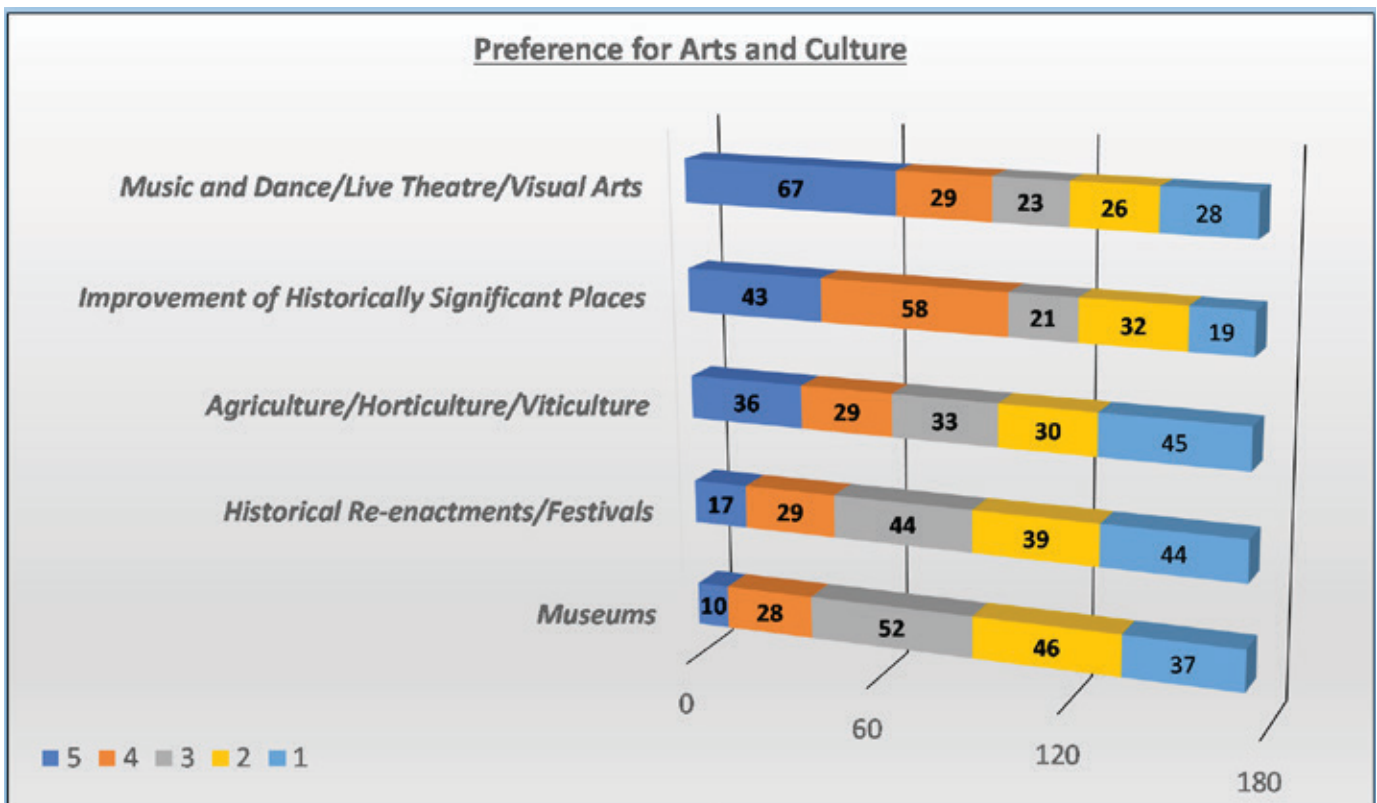
As always, CDC will proudly deliver capital projects that not only benefit citizens, but help enrich business growth throughout the county.

***Full grant applications are due June 1, 2019 and we are currently accepting letters of intent from interested parties.***

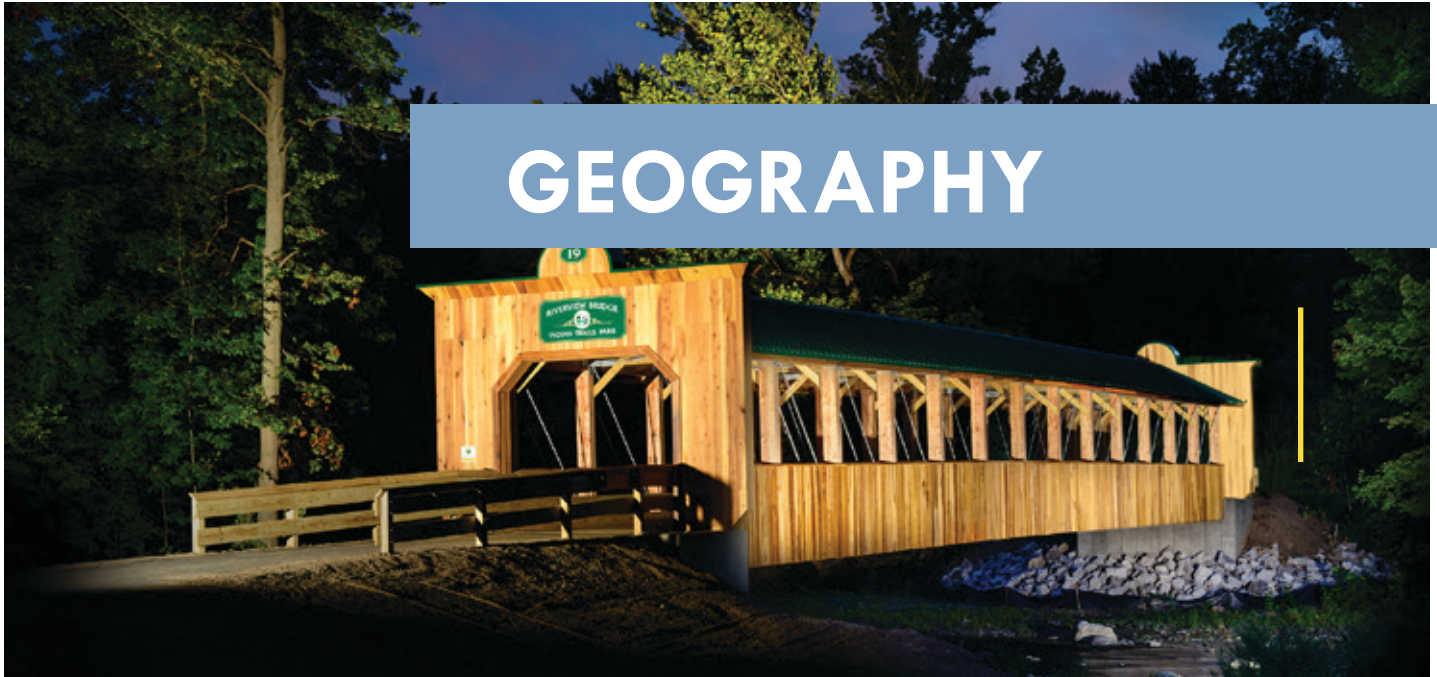
# ARTS & CULTURE



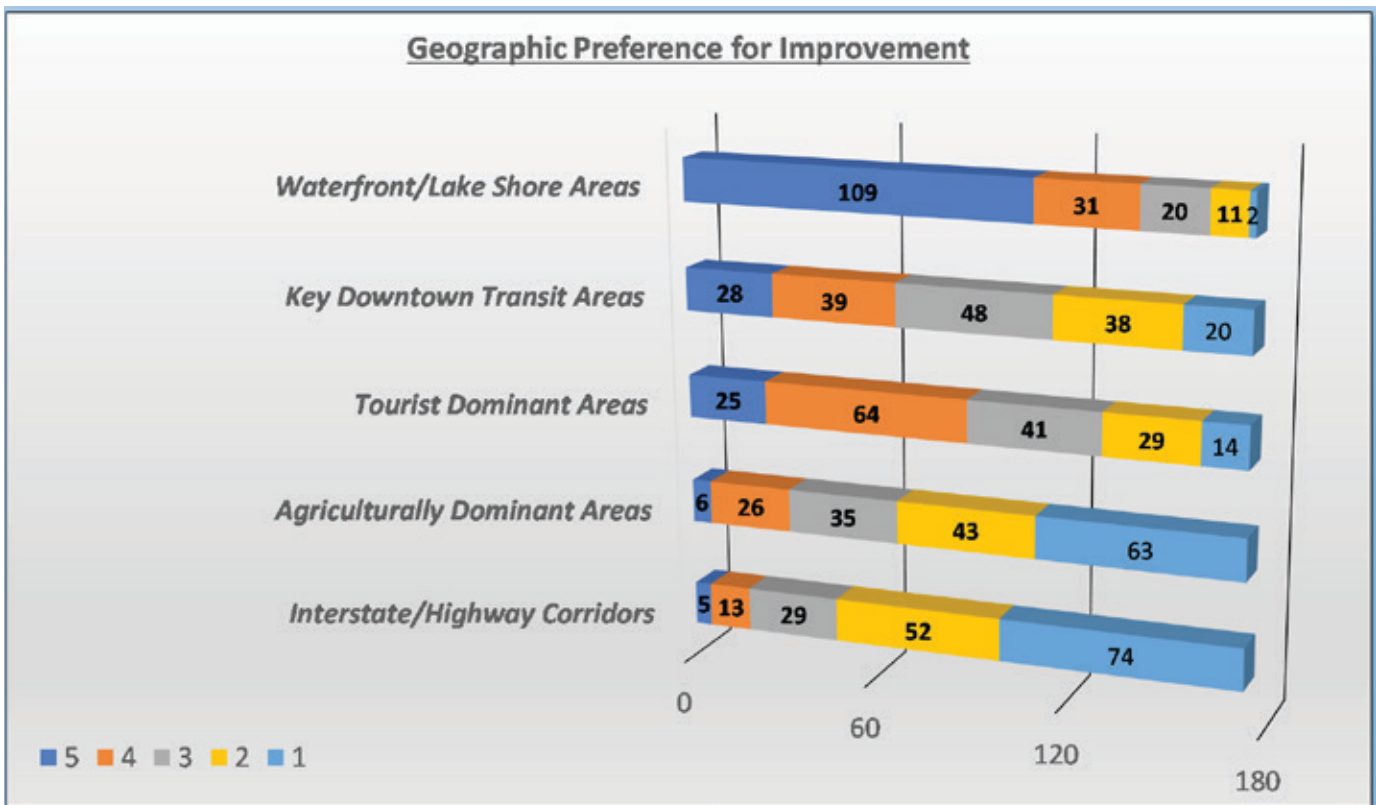
Ashtabula County offers opportunities to engage and participate in an array of visual/cultural arts along with other creative family activities. Please indicate the value or importance you perceive in the below activities, with 1 indicating it to be of least importance or value and 5 being of the greatest importance or value:



# GEOGRAPHY



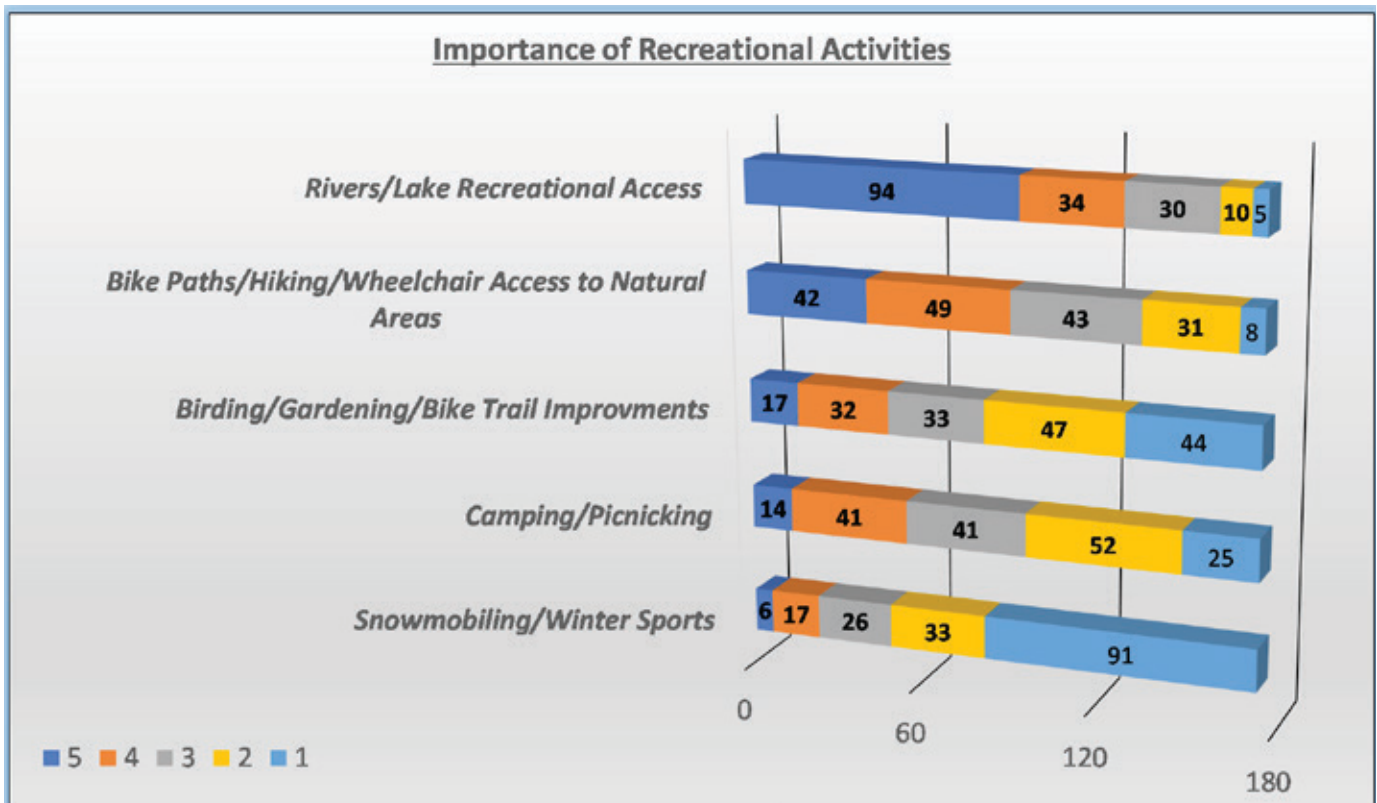
Ashtabula County is geographically the largest county in the State of Ohio. CDC is geographically diverse; our capital improvements are spread throughout the entire county. What area(s) would you like to see our next projects located? Please indicate the value or importance you perceive each area to be relative to Ashtabula County's vitality, with 1 being of least importance and 5 being of greatest value or importance:



# RECREATION



Ashtabula County is unique and rich in natural resources and assets. Please indicate the importance or value you perceive in the below recreational activities, with 1 indicating it to be of the least importance and 5 being of the greatest importance or value:

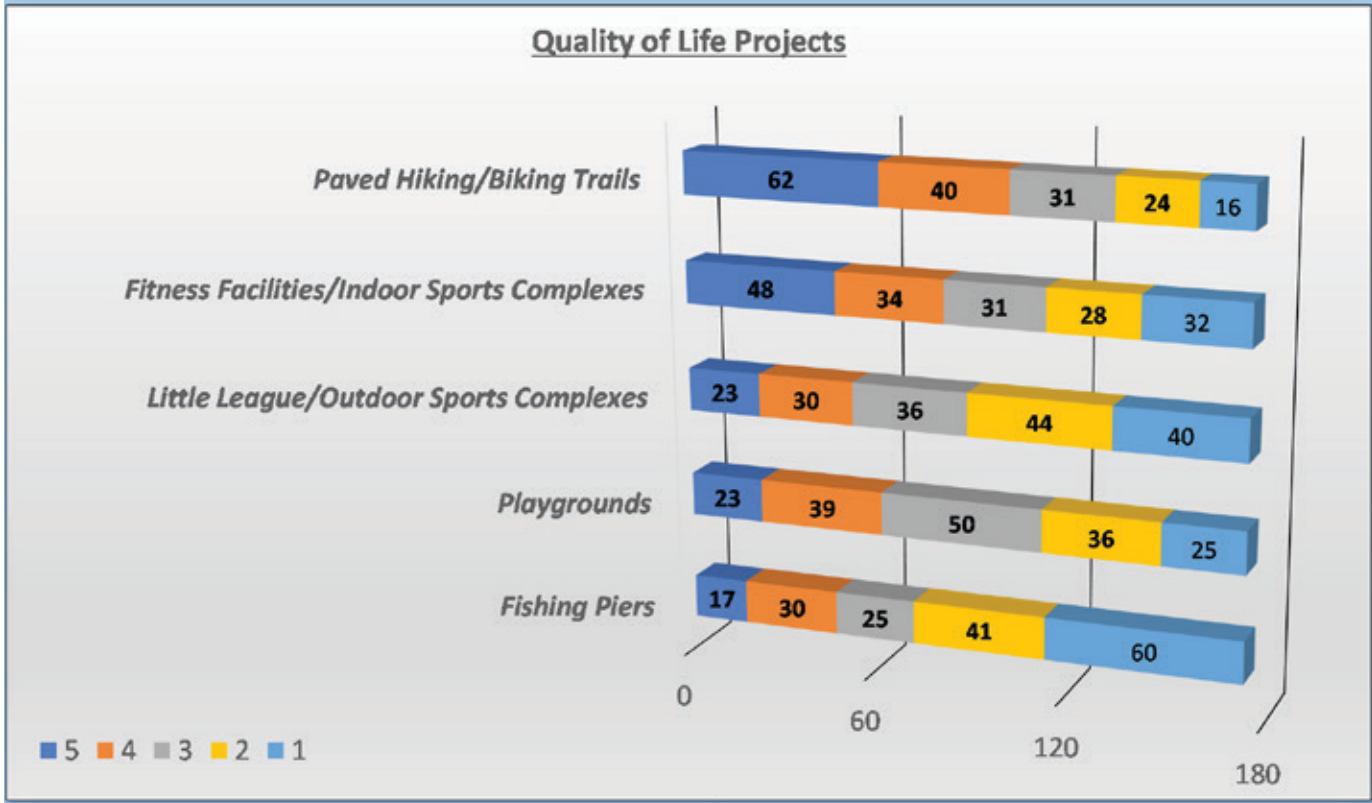






# QUALITY OF LIFE

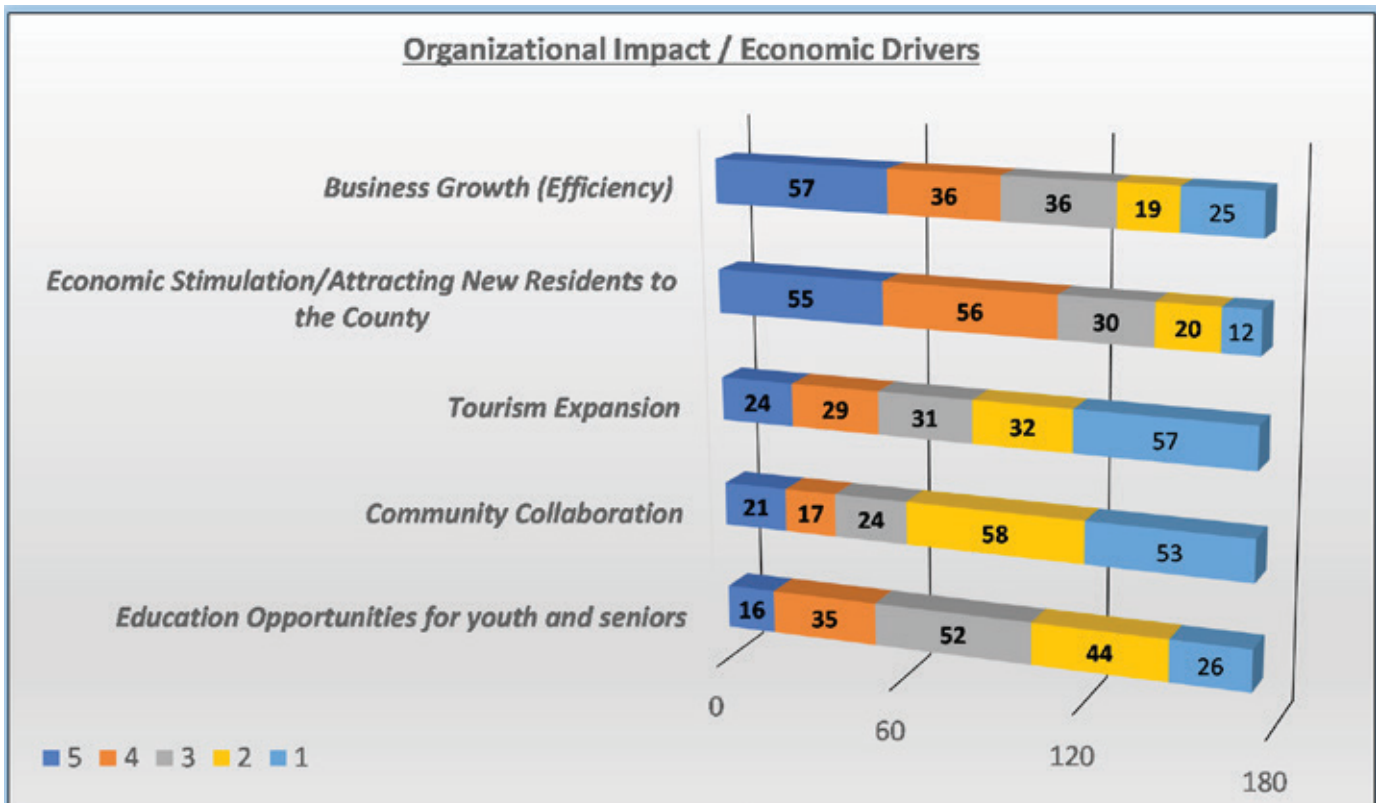
Quality of life projects enhance happiness, health, education and general well-being. Throughout the years, CDC has partnered with several other nonprofit organizations to help accomplish these priorities by aiding in various capital needs of these agencies. Please indicate the importance or value you perceive in the below categories, with 1 indicating it to be of least importance and 5 being the greatest importance or value:



# ORGANIZATIONAL IMPACT



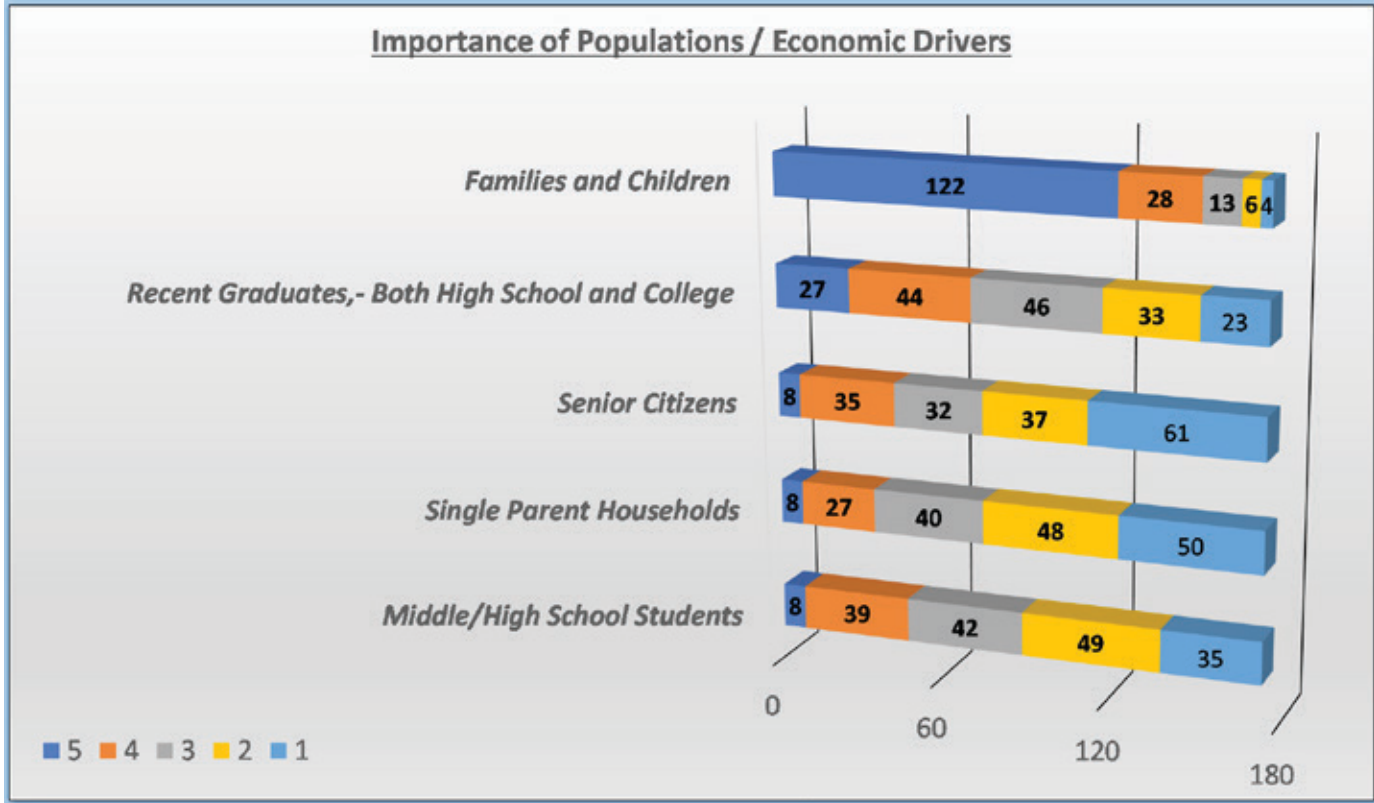
Through the completion of many successful capital projects, CDC has been able to positively impact many recipients and Ashtabula County as a whole, both directly and indirectly. Please indicate the importance or value you perceive in the below goals, with 1 indicating it to be of least importance and 5 being the greatest importance or value:





# POPULATIONS

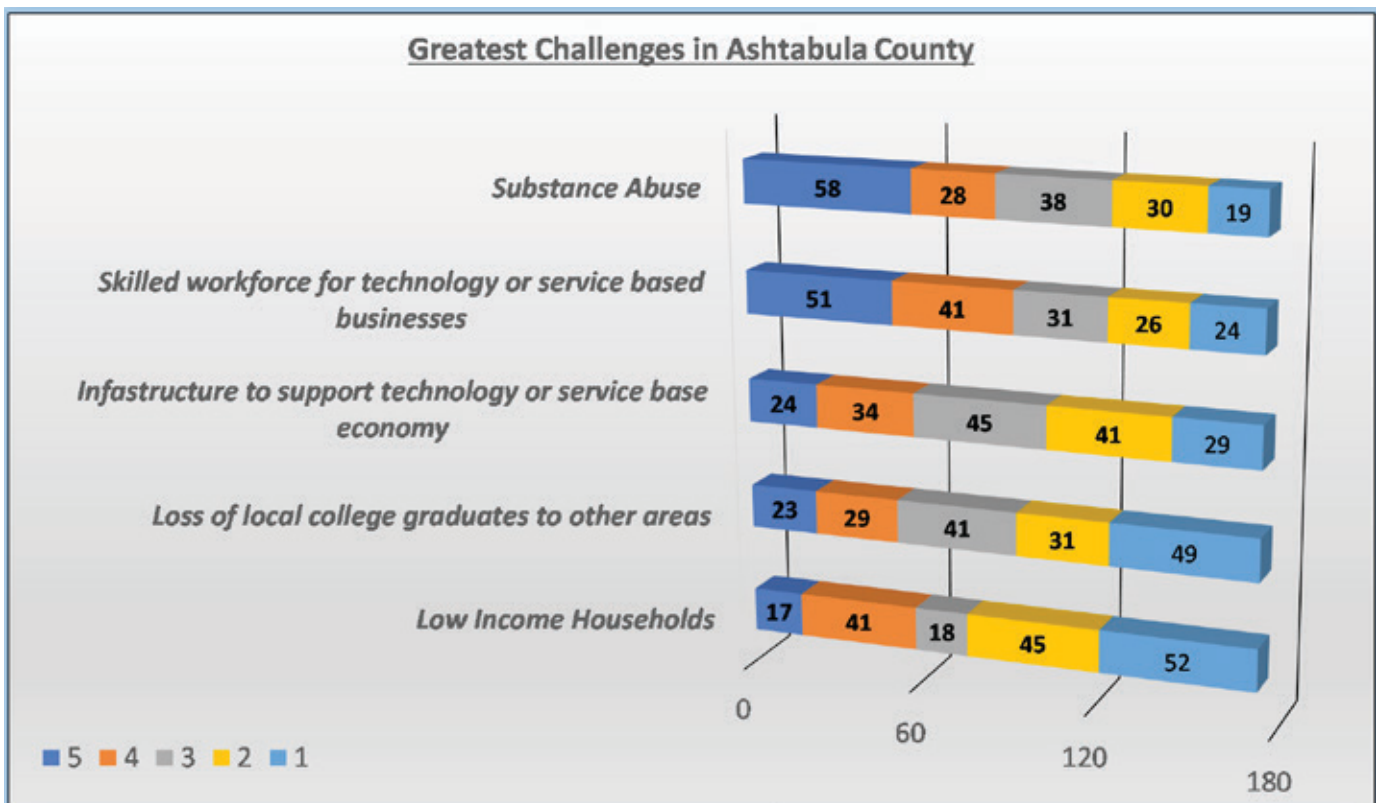
The residents of Ashtabula County share common interests but also have different goals, desires or requirements based on various factors. Please rank the following populations according to the importance you place on them, with 1 indicating the least importance, and 5 indicating the highest importance:



# CHALLENGES



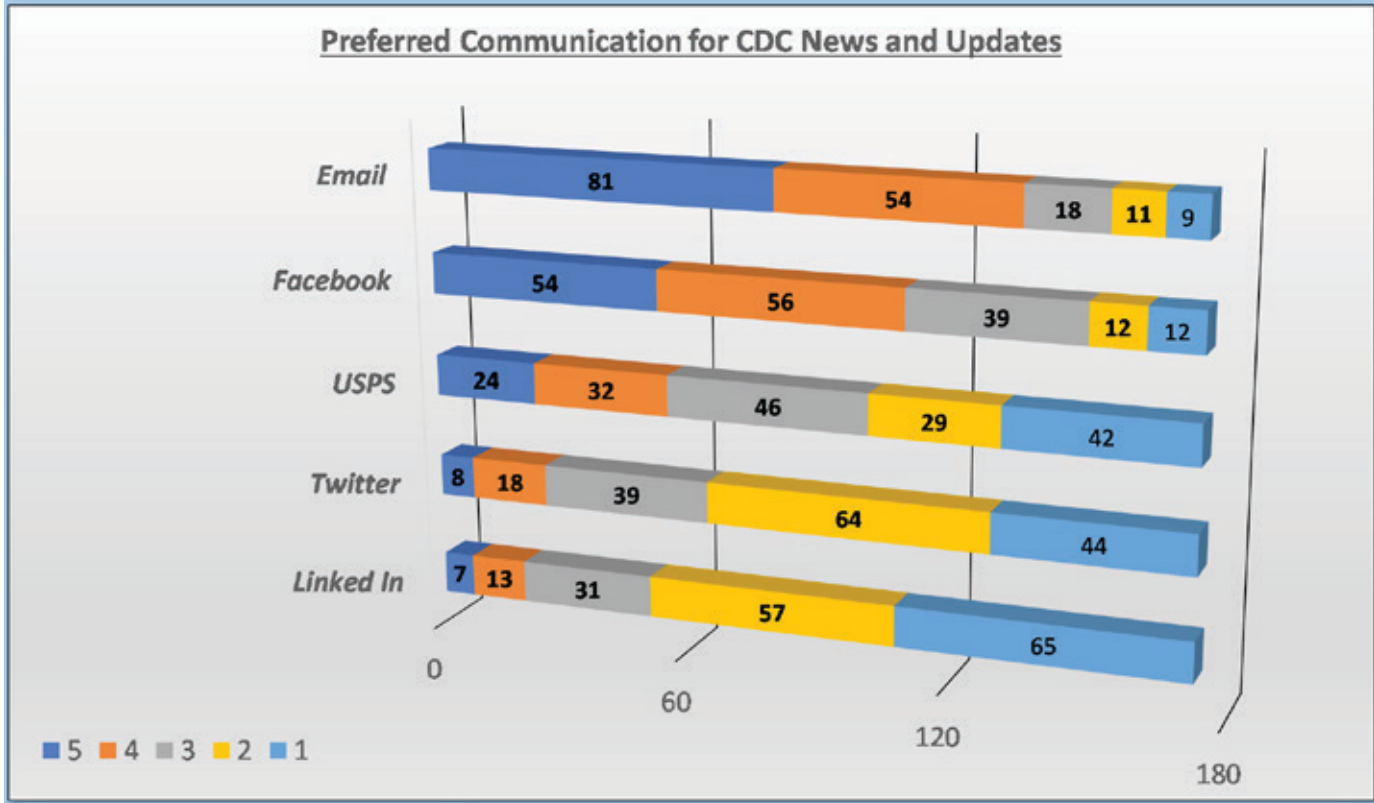
Ashtabula County has challenges to face as well as opportunities in its quest to provide residents with an enriching and high quality of life. Please indicate which you perceive to be the greatest challenge for Ashtabula County to overcome, with 1 indicating the least important challenge and 5 indicating the greatest or most important challenge:





# COMMUNICATION

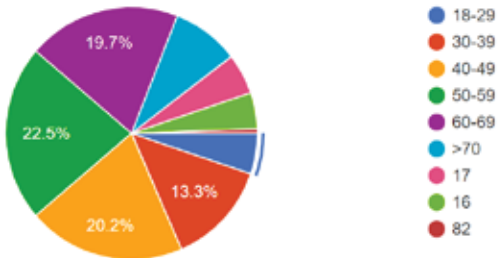
What do you feel is the best way for CDC to communicate our mission, current updates on projects, and send feedback from the community on future quality of life projects?



# SURVEY DEMOGRAPHICS

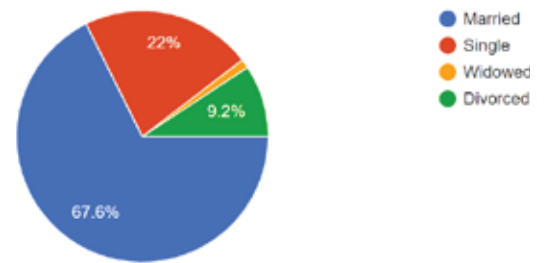
## Age Range

173 responses



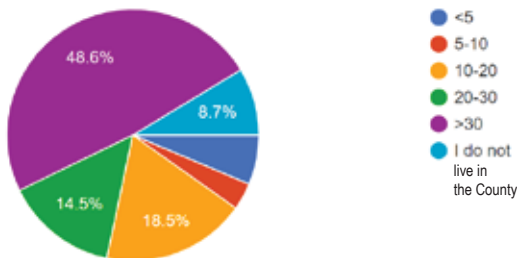
## Marital Status

173 responses



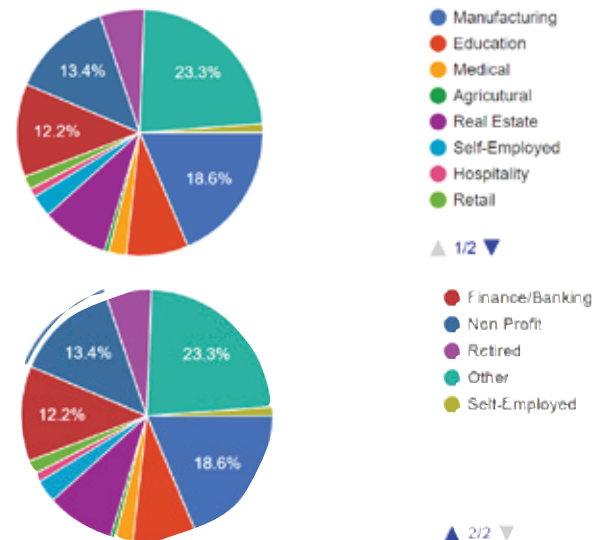
## How Many Years Have You Lived In Ashtabula County?

173 responses

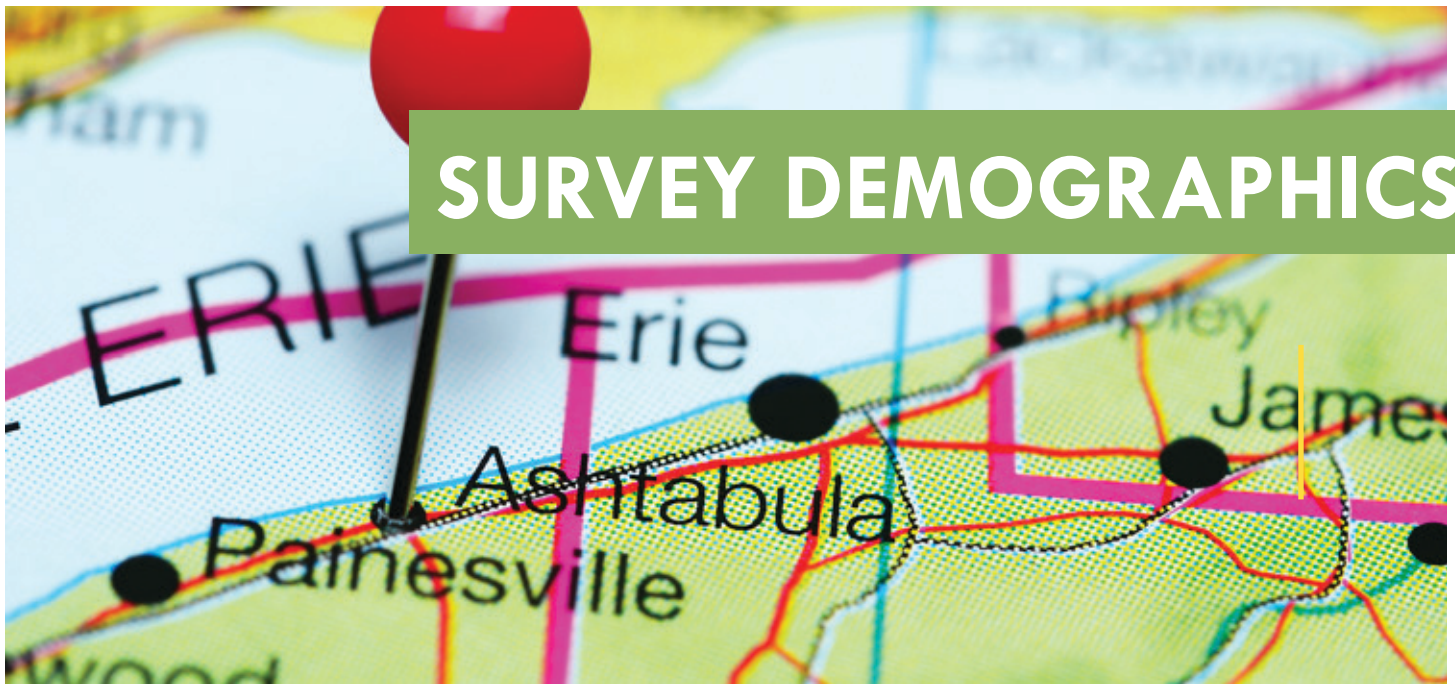


## Tell Us About Your Workplace

172 responses

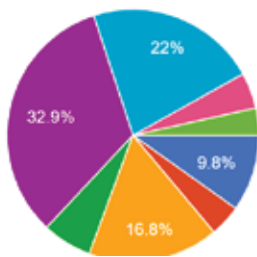


# SURVEY DEMOGRAPHICS



## Highest Education Level Achieved

173 responses



- Some high school, no diploma
- High school graduate or GED
- Some college
- Trade or technical graduate
- Bachelor's degree
- Master's degree
- Professional degree
- Doctorate degree

## STAY CONNECTED



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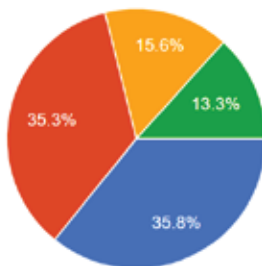
[twitter.com/cdc\\_ashtabula](https://twitter.com/cdc_ashtabula)



[linkedin.com/company/  
civic-development-corporation](https://linkedin.com/company/civic-development-corporation)

## How familiar are you with the mission of CDC and previous 5 year campaigns?

173 responses



- Very Familiar
- Somewhat Familiar
- Aware but not Familiar
- Unaware



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Civic Development Corporation  
Community Assessment Survey

**YOUR VISION IS  
OUR FOCUS**

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**#givetoCDC**